

### 1<sup>st</sup> NEWSLETTER – APRIL 2021 Introduction of the SEMELI project

Dear Reader,

### Welcome to the SEMELI project's first newsletter!

In this issue, we introduce you to the SEMELI project. SEMELI is a 2-year KA3 Erasmus+ funded project which aims to foster the digital skills, media literacy and competencies of the excluded groups of people and more specifically young detainees.

The **project is implemented** by the European University Cyprus in collaboration with:

- Cyprus Prisons Department (CY),
- Church of Cyprus Theology School (CY),
- Enoros Consulting Ltd (CY),
- Asociatia de Terapie Familiala si de Cuplu Timisoara (RO),
- EPPEA Association (LV),
- Associacio Social Adromines (ES) and
- Athens Lifelong Learning Institute(GR)

The **purpose** is to address the digital and media exclusion of young individuals, who are socially and geographically marginalized (namely young detainees). The project aims to develop and implement <u>innovative methods</u>

<u>and practices</u> to foster inclusion of young prisoners and promote to them common values with the rest of the society, through <u>media literacy</u>.

Research shows that prisoners are less literate than non-offenders, they are especially lucking of ICT skills. The imprisonment worsened their situation as they kept away from the internet, social media and any media device. Therefore, the project aims to develop and implement innovative methods and practices: (i) to foster inclusion of these young people, (ii) and promote to them common values with the rest of the society through media literacy.

This purpose will be achieved through **the "SEMELI" training program** which will be addressed exclusively to <u>young prisoners</u> and <u>prison staff</u> (immediate target groups). The project focuses also on two indirect target groups (the professionals and the general public).

## Announcement of the start of the project

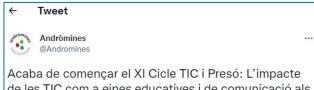
All partner countries organized launching events in order to present the project objectives and activities to the key stakeholders and journalists.

In total **5 launching events** were organized, during the period of August 2021 – to March 2022.

More than 300 people attended the events all over the partner countries.

Press releases were also sent by all partners before and after the completion of launching events.

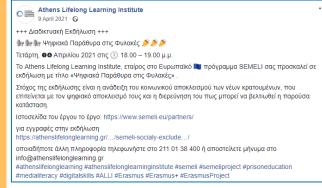




Acaba de començar el XI Cicle TIC i Presó: L'impacte de les TIC com a eines educatives i de comunicació als centres penitenciaris en el que parlarem de videoconferències i de les novetats en el marc del projecte SEMELI. #erasmusplus

Les TIC al servei de la reinserció! 💻 👌







# Find more about SEMELI on our website & social media accounts



















